

2007 / 2008 ANNUAL EEO PUBLIC FILE REPORT

BAS BROADCASTING, INC.

Stations in Employment Unit

WQIO(FM), MOUNT VERNON, OH

and

WMVO(AM), MOUNT VERNON, OH

Number of Full-time Employees: Between 5 and 10

Small Market Exemption: Yes

This report is for the employment unit of BAS Broadcasting, Inc. and covers the period between June 1, 2007 and May 31, 2008

During the reporting period 1 new full-time position was filled. The information required by FCC Rule 73.2080(c) is provided in the charts that follow.

BROAD OUTREACH INITIATIVES

INITIATIVE

DESCRIPTION

*Hosted at least one **job fair**.*

On January 15, 2008, from 3PM to 7PM, the employment unit hosted a job fair at the Radio station facility. The Job Fair was organized by the CEO & Operations Manager. There were 8 attendees interviewed. The Job Fair was advertised in The Mount Vernon News, On Air by both stations, and In the Newark & Mansfield papers. The Nazarene University and Keynon College were also sent invitations encouraging students to attend.

*Established **training** programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.*

The employment unit has ongoing training in sales and production to enable employees to qualify for higher level positions. In addition to weekly sales meetings, and sales training by the General Manager & Sales Manager, the unit provides employees with training from RAB, Michael Corbett, Chris Lytle and others. **[Dates provided? Where was training held? Who from station participated?]** The Employment unit also has a sales tracking program in place to assist Salespersons in monitoring ongoing success.

*Participated in at least 4 **events** or **programs** sponsored by **educational** institutions relating to career opportunities in broadcasting.*

The company president had scheduled to lecture at Bowling Green State University, but both dates in January and February were cancelled for snow storms. The lectures are to be rescheduled for the Fall of 2008.

LIST OF POSITIONS FILLED

| DATE OF HIRE | JOB TITLE | RECRUITMENT SOURCE REFERRING HIREE |
|--------------|---------------|------------------------------------|
| 2/11/2008 | Sales Manager | Mansfield Journal Newspaper |

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 11

| Recruitment Sources Used in Preceding Year | Number of Persons Interviewed that the Source Referred |
|--|--|
| Radio Advertising | 5 |
| The Mansfield News | 2 |
| Newark Advocate | 1 |
| Mount Vernon News | 3 |

RECRUITING SOURCES USED

The following sources were contacted to recruit for the opening:

| REFERRAL SOURCE | * | ADDRESS OF SOURCE | CONTACT PERSON AT SOURCE | TEL. NO. AND E-MAIL ADDRESS OF SOURCE |
|----------------------------------|---|---|-----------------------------------|--|
| Radio Advertising | N | 17421 Coshocton Rd. , Mount Vernon, Oh. 43050 | Tom Klein | 419-332-8218 tomklein@basbroadcasting.com |
| The Mansfield News Journal | N | 70 West Fourth St. Mansfield, Oh. 44902 | Carl Lovern | 740-328-8572 |
| Newark Advocate | N | 22 North First Street Newark, Oh. 43055 | Carl Lovern | 740-328-8572 FX. 419-625-1137 |
| Mount Vernon News | N | 18 E. Vine St Mount Vernon, Oh. 43050 | Mary Lowe | 740-397-5333 |
| Mount Vernon Nazarene University | N | 800 Martinsburg Rd. Mount Vernon Oh. 43050 | Joe Rinehart Dir. Of Broadcasting | 740-392-9090 |
| Kenyon College | N | 103 College Drive Gambier, Oh. 43022 | Shawn Presley Marketing Dir. | 740-427-5592 |

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies. See Rule 73.2080(c)(1)(ii).